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WITH  **OPEN  
HEART  
& MIND**  
*Dehonians*  
EST. 1878

## Mission Statement



Our vision:  
**Love with open heart and mind**

We are witnesses  
of God's transforming love  
in souls and society.  
We spread God's love around  
the world with open heart and mind.

Our Mission:  
**Adveniat Regnum Tuum  
- Your kingdom come**

We are especially  
for people who are most in need  
and for the young.  
Our Congregation focuses on  
education, social work, missions,  
spirituality and media  
to announce the kingdom of God.  
We live in community,  
are inspired by daily  
Eucharistic Adoration,  
and in a fragmented world  
we believe unity to be possible.

[openheartandmind.org](http://openheartandmind.org)



Priests of the Sacred Heart of Jesus  
**Dehonians**



**steps**  
to understand  
the **logo**

"**Dehonians**" is the term  
that we feel best represents us;  
it brings forth certain things  
that unify and express  
who we are **without forgetting**  
**our history** and our path,  
highlighted here by the insertion  
of **the foundation date: EST. 1878.**

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1

WITH \_\_\_\_\_  
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2

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3

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The phrase is presented as **an imperative: the need to open the heart and mind** as if it were an order. "With" is relegated to the background, but its position above the "O", enclosing the Dehonian cross, indicates that the action of opening the mind and heart is made **"along with the Dehonians."**

To graphically align the "T" to the other letters on the right, it is made **to look like a person** with a heart that stands out and distances itself from the rest. The symbolic and physical interpretation of the separation represents the person looking toward the Dehonian, distinctly showing his heart.

We wanted to create an image for "**Dehonians**" that is human, traditional and modern, so we chose a **typographical character** capable of expressing these three things:  
 handwritten - **human**  
 italic - **fresh**  
 and torn - **traditional**.